



e~Funds for Schools

October 2021 Newsletter

THE BEST RESOURCE FOR UPDATES AND INFORMATION



DON'T BE SPOOKED! YOUR DATA IS SAFE WITH US!

With e~Funds for Schools, you never need to be scared about the dark web stealing valuable information or dishonest employees embezzling

funds.

Keep yourself informed about safety and security. Check out the story about a trusted School Finance Director who embezzled more than one million dollars. **Read about her invoicing scheme.** With EFS' K12 eWallet and other electronic payment solutions, money never passes through slippery fingers.

This article from Forbes shares important data and ideas on **staying safe.**

Never worry about being tricked! You can be assured EFS takes data security serious, taking every step possible to ensure the safety of your information and files. By using the best payment solutions to pay school fees, you remove the temptation from staff because they will not come in contact with any money. By using a touch-free payment system, parents pay fees with their credit or debit cards. When digital solutions are used in this manner it eliminates the weaknesses that can lead to embezzlement. EFS is watching out for you! We keep your data fully encrypted and secure.

Now is the time for FUNDRAISING!

Students and parents are getting busy with fundraisers for athletics, school trips and more. We have a simple, seamless solution for fundraising. With EFS Fundraising Campaign Solutions, you can accept donations 24/7. Funds will go directly to your school bank account through your customized donation site.

The possibilities are endless: Athletic Equipment, Choir, Adult Ed, Senior Trip, Technology Updates, Foundations, In-Service and so much more! **Ask us** how you can get started with this no-contact form of fundraising!

Interested in learning more, **enjoy this quick presentation!** **Contact our specialists** with any questions.

MAKE THE MOST OF YOUR EFS PAYMENT SERVICES

Did you know EFS has multiple services? Maximize your payment solution with EFS and consider turning on additional services. All services are implemented at no cost to your school. Staff training included **Contact us today!**

- Optional Fee Discounting - EFS uses Free & Reduced data from your current system to automatically apply discounts to optional fees when parents pay online or in-person reducing overpayment and refunds.
- Sales Tax - need to collect sales tax for some items? EFS will apply tax to designated items whether paid online or in-person. Sales tax reporting and GL import file makes it easy.
- Upselling Director - used in the EFS mobile optimized online payment module to reminds parents of other important school related items they could add to their "cart" before paying. A great feature to promote important add-ons, push fundraising efforts and more!

It's easy to get started. **Contact** your CSR rep today and say "Turn It On!"

Any Department can
use **ONLINE
PAYMENTS**

ATTENTION WEBMASTERS

Simplify your EFS link, making it easy for parents to find. Place it in Quick Links or in a prominent spot so parents don't have to search. Go ahead and use the **EFS logo** to help identify your link.

DID YOU KNOW?

VISA, Mastercard, Discover, American Express, Student Wallet, Cash, and Check are all accepted forms of payment

Download the **STEP-BY-STEP** Guide for parents

EFS has a complementary Marketing Solution
Get more info!

BEFORE & AFTER SCHOOL CHILD CARE SUITE

Learn more about EFS' **Before and After School Child Care suite** **Get signed up today!**

K12 STUDENT WALLETS in place of cash! **Contact us** for more info.

Visit our
website

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